

2025 – 2026 Glacier Country Travel Guide Ad Form



Business Name _____

Address		
City	State	Zip
Phone	Email	

PRINT

PREMIUM POSITIONS	SIGNATURE	BASIC
<input type="checkbox"/> Outside Back Cover	\$7,300	\$9,150
<input type="checkbox"/> Inside Front Cover	\$5,900	\$7,400
<input type="checkbox"/> Inside Back Cover	\$5,600	\$7,000
<input type="checkbox"/> Page 3, 4 or 5	\$5,900	\$7,400

INSIDE PAGES	SIGNATURE	BASIC
<input type="checkbox"/> Full Page (See full-page specs)	\$5,150	\$6,500
<input type="checkbox"/> 2/3 Vertical 4.861" w x 9.75" h	\$3,750	\$4,700
<input type="checkbox"/> 1/2 Horizontal 7.375" w x 4.75" h	\$2,700	\$3,350
<input type="checkbox"/> 1/2 Vertical 4.861" w x 7.25" h	\$2,700	\$3,350
<input type="checkbox"/> 1/3 Vertical 2.347" w x 9.75" h	\$1,750	\$2,150
<input type="checkbox"/> 1/3 Square 4.861" w x 4.75" h	\$1,750	\$2,150
<input type="checkbox"/> 1/3 Horizontal 7.375" w x 2.25" h	\$1,750	\$2,150
<input type="checkbox"/> 1/6 Horizontal 4.861" w x 2.25" h	\$1,000	\$1,250
<input type="checkbox"/> 1/6 Vertical 2.347" w x 4.75" h	\$1,000	\$1,250
<input type="checkbox"/> 1/12 Square 2.313" w x 2.25" h	\$550	\$675

FULL-PAGE SPECS

Live Area	7.375" w x 9.875" h
Trim Size	8.375" w x 10.875" h
Bleed Size	8.625" w x 11.125" h
Full Color	Included on all ads

DIGITAL BUNDLES

GLACIER COUNTRY WEBSITE GLACIERMT.COM, BLOG.GLACIERMT.COM

	SIGNATURE COST	BASIC COST	DATES	TOTAL COST
<input type="checkbox"/> Homepage Premium Promotion	\$1,000/mo.	\$1,250/mo.		
<input type="checkbox"/> Internal Premium Run-of-Site Promotion	\$2,000/mo.	\$2,500/mo.		
<input type="checkbox"/> Run-of-Site Banner Package	\$125/mo. or \$1,250/yr. prepaid	\$150/mo. or \$1,500/yr. prepaid		

MICROSITES TOUROPERATORS.GLACIERMT.COM, MEETINGS.GLACIERMT.COM, WEDDINGS.GLACIERMT.COM, FILM.GLACIERMT.COM

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$635/yr. prepaid		
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BUSINESS-TO-BUSINESS BLOG B2B.GLACIERMT.COM

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$625/yr. prepaid		
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DISCOUNTS

PRINT AD DISCOUNTS

<input type="checkbox"/> 5%	Nonprofit Discount
<input type="checkbox"/> 5%	Early Bird Discount by August 19, 2024
<input type="checkbox"/> 10%	\$1,000+ Annual Digital Commitment
<input type="checkbox"/> 15%	\$2,000+ Annual Digital Commitment
<input type="checkbox"/> 25%	\$5,000+ Annual Digital Commitment
<input type="checkbox"/> 40%	\$10,000+ Annual Digital Commitment

COST

Print Ad Rate	\$
Total Print Ad Discount	- \$
Total Digital Buy	\$
Total Cost	\$

Signature (required) _____

Primary Contact _____ Direct Number _____
 _____ Email _____

AD DEADLINE: SEPTEMBER 16, 2024
 PAYMENT DEADLINE: DECEMBER 2, 2024
 MAKE CHECK PAYABLE TO:
 Glacier Country Regional Tourism Commission
 PO BOX 17631
 Missoula, MT 59808-7631

EMAIL OR FAX SIGNED COPY TO:
 Annie Mead
 Contract Agent of Western Montana's Glacier Country
 annie@windfallstudio.com
 P: 406.214.6177
 F: 406.829.8210



WINDFALL