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Email Newsletter Feature

SIGNATURE PARTNER PRICE **\$1,500** PER EMAIL

BASIC PARTNER PRICE **\$1,750** PER EMAIL

Let Western Montana's Glacier Country promote your business/ event/offering with monthly email newsletters—a single email message to a large email list. Reach 50,000 of Glacier Country's most recent consumer leads and travel guide requests, including those interested in visiting Western Montana from our top drive markets and direct flight markets.

EACH EMAIL WILL INCLUDE:

- Headline, 50 – 65 characters, including spaces
- Email copy/content, up to 350 – 400 characters, including spaces; keep in mind that the copy is not an advertisement, but a short article (we will not run a repeated email newsletter article within six months of its first run date)
- Landscape photo of your place/event/cultural aspect to match the featured content/copy (no text on photo)
- Link to a website or landing page on your website

Only two email newsletter opportunities are available per month. Materials are due the 15th before the month you wish to send. (For example, materials are due August 15 for a September 1 send date.)

